

BHARATHIYAR

ARTS & SCIENCE COLLEGE FOR WOMEN

(Affiliated to Periyar University)
Accredited by NAAC & Reg U/S 2(f) & 12 (B) UGC Act 1956.
Deviyakurichi, Thalaivasal(Tk), Salem(Dt),
Pin-636112. Phone-9442700889.
Website: www.bharathiyar.org
Mail ID: bharathiyar1997@gmail.com



Prospectus 2017-2018

Our College...

Bharathiyar Arts and Science College for Women has been executing by “Sri Sakthi Educational Trust” which is a well known charitable trust in Attur. The aim of the trust is to provide value based higher education to rural women and also to develop Confidence in Communication and Leadership skills.

The College has a highly motivated team of staff who can transform the rural women into modern women bold enough to face every challenge in life with their triple arm method - Teaching, Research and Extension.





1.	<i>Name of the College with Full Postal Address</i>	<i>Bharathiyar Arts and Science College for Women Deviyakurichi (PO), Thalaivasal, Attur(TK), Salem-636 112</i>
2.	<i>Name of the Educational Agency</i>	<i>Sri Sakthi Educational Trust</i>



Board of Trustees

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Chairman's Message...



**Mr.S.Elayappan
Chairman**

Education should bring to light the ideal of the individual"

- J. P Richter

College education plays a vital role in individual's life particularly for women in rural areas. It is more than the academic learning. We provide you the authorization to determine yourself and also to explore your hidden talents.

We make you to sharpen your mind and soul and also express your creativity and to articulate your thoughts. Almost it is a turning point in your lives if you engage your career with Bharathiyar Arts and Science College for Women. The skills you gain and the values you swallow in these three to five years will determine your destiny in many ways.

Secretary's Message...



Dr.A.K.Ramasamy
Secretary

"The fruit of liberal education is not learning, but the capacity and desire to learn, not knowledge, but power"

- Charles W. Eliot

Our Education System must focus Knowledge Base Economy. Our students must learn at high levels and must be fully prepared to enter the work force. They must think and act innovatively, demonstrate high performance, and meet the highest expectations.

In addition, our students must leave high discipline with the skills to make sound financial decisions and demonstrate a basic understanding of personal finance. We have begun this mount by implementing one of the most meticulous sets of content and assessment standards and high-level graduation requirements in the nation.

Treasurer's Message...



Mr.SRT.R.Selvamani
Treasurer

Our college has earned very considerable appreciation for providing value-based education and for imparting the ideals of academic excellence, sense of discipline and high moral and ethical values, leading to the development of integrated women personalities.

It is extremely noteworthy that the institution is considering it to be its duty to nurture its women students as sensitive people with strong values, who will leverage their individual achievements to strengthen the fabric of the community, the nation and the planet. The college is known to have been discharging its duties in ample measure.

Principal's Message...



Dr.D.Rajakumari
Principal

“Instruction ends in the school-room, but education ends only with life” . – Frederick W. Robertson

Education features highly in the millennium development goals, but what's the world's biggest education issue? Education is the key that will open the door to million opportunities particularly for women in rural areas. Departing far away from the call of responsibility, doing more than others anticipate..this is what excellence is all about? And it comes from motivating, maintaining the highest standards, looking after the smallest detail and going the extra mile”. If you glance through the pages inside you will realize that, this is exactly what we have tried to follow at the Bharathiyar Arts and Science College for Women. We do not act precisely because we have desirable quality or excellence, but we rather have those because we have acted rightly. We are what we constantly do.” Quality in Education, it is not an act, but it is a habit”.

BHARATHIYAR

ARTS & SCIENCE COLLEGE FOR WOMEN



VISION

To enlighten the views of Bharathiyar, a revolutionary poet of Tamil has come true with our Bharathiyar Arts and Science College for Women, which is exclusively meant for the upliftment of the rural women. We have a Vision that the students coming out of our campus should be Emotionally Sound, Practically Efficient, Morally Upright and Intellectually Competent.

MISSION

- To impart quality education and exposure to the students and equip them to cope with the competitive arena.
- To facilitate young adult learners to shine themselves with the ethical and moral values.
- To inculcate scientific zeal and the innovative methods.
- To integrate our learners towards social concerns, human rights, gender and environment issues.

MOTTO

- The College with its motto 'Discipline, Education & Progress' imparts value-based education. The curriculum promotes national development through fostering global competencies and facilitating Skills to meet the challenges in recent scenario.

Mission Goals

- ◆ Promoting Academic Excellence
- ◆ Developing Self - Reliant Individuals
- ◆ Providing Career Opportunities and
- ◆ Creating Socially Responsible Citizens.

ACADEMIC PROGRAMMES

The college is affiliated to the Periyar University. The college offers flexible curriculum prescribed by Periyar University under Choice Based Credit System (CBCS) pattern. The curriculum at UG level is for three years and each academic year is divided into two semesters. The curriculum at PG level is for two years and each academic year is divided into two semesters.

College Working Hours

College: 9:30 A.M. - 4:00 P.M.

Office: 9:00 A.M. - 5:30 P.M.

Basic Eligibility for Applying

UG Programmes	-	Any candidate who has successfully completed the TamilNadu Higher Secondary course or CBSE/ICSE or any other equivalent courses
PG Programmes	-	Any candidate who has successfully completed 10+2+3 years of education in the respective or related discipline
M.Phil Programmes	-	Any candidate who has successfully completed 10+2+3 +2 years of education in the respective or related discipline

Under Graduate Programmes

Arts

Programmes Offered	Eligibility	Scope
B.A. English	Any Group in +2	Several higher studies option is available such as B. Ed M.A English. M.A Linguists, M.A Journalism, M.A Mass Communication Host of career opportunities are available as Content writer, Technical writer Proof Reader, Journalist, Teacher, Translator, Copy Editor, Soft Skills Trainer, etc.,
B.Lit. Tamil	Any Group in +2 with Tamil as their second language	Several higher studies option is available such as B. Ed M.A. Tamil, This program enable students to take up jobs likeTellectaller, Content Writer, Translator, CustomerService

COMMERCE

Programmes Offered	Eligibility	Scope
B. Com	+2 with Accountancy & Commerce / Vocational	Students can pursue M.Com, MBA, MSW, M.A.HRM, Professional programs like CA, ACS, ICWA or can work as Financial analysts, Accountants, Tax Consultants.
B. Com (Computer Application)	+2 with Accountancy & Commerce / Vocational	Students can pursue M.Com, MBA, MSW, M.A.HRM, Professional programs like CA, ACS, ICWA or can work as Financial analysts, Accountants, Tax Consultants, Investment Analyst, Portfolio Manager, Share Trading, Administrative, Security market analyst, Fund manager and Tax planning etc.
B.B.A	Any group in +2	This Programme Serves A Basic Degree For Higher studies such as MBA, MA.HRM, M.Com, MSW, CFA, Hospitality And Tourism Management, CA, ICAI, CMA. They Can Become Business Manager, Marketing Manager, And Logistics Executive.

SCIENCE

<i>Programmes Offered</i>	<i>Eligibility</i>	<i>Scope</i>
B.C.A	+2 with Mathematics/ Computer Science	Students can pursue B.Ed, PG programmes such as M.Sc. Computer Science, M.Sc. IT, MCA, MBA, MA HRM. The program enables students to take up jobs in Software Industry and IT related sectors.
B.Sc. Botany	+2 with Biology / Pure Science	Students can pursue B.Ed, PG programmes such as M.Sc. Botany. This program enables student to take up jobs as Ecologist, Plant Biochemist, Environmental Consultant, Botanist, Paleobotanist.
B.Sc. Chemistry	+2 with Mathematics/Biology/ Pure Science	Students can pursue B.Ed, PG programmes such as M.Sc. Chemistry. This program enables student to take up jobs as Lab Technician, Medical Assistant, data Entry Operator, Demonstrator.
B.Sc. Computer Science	+2 with Mathematics/ Computer Science & Applications	Students can pursue B.Ed PG programmes such as M.Sc. Computer Science, M.Sc. IT, M.Sc Data Science, M.Sc Data Analyst, MCA, MBA. This program enable students to take job opportunities in IT sectors as System Analyst, Software Programmer, Web developer, System Administrators, Computer Programmers, Hardware Designers.
B.Sc. Mathematics	+2 with Mathematics	Students can pursue higher studies Such as B.Ed, M.Sc Mathematics, M.Sc Statistics, M.Sc Data Science, MA.HRM, MBA, MCA, Integrated Ph.D in IISC, IIIT. Career opportunities are available in fields like Teaching & Research, Software Engineering, Data Analyst, Data Scientist, and Actuary.

B.Sc. Physics	+2 with Mathematics/Biology /Pure science	Students can pursue B.Ed , PG programmes such as M.Sc. Physics, M.Sc. Material Science, MCA, MBA, M.Sc Medical Physics, M.Sc Applied Electronic, M.Sc Geology, M.Sc EarthScience, M.Tech Nano Technology, Integrated Ph.D This program enables student to take up jobs as Lab Technician, SME, Radiologist Assistant, Data Entry Operator, Demonstrator.
B.Sc. Nutrition and Dietetics	A pass in Higher Secondary Examination	Students can work as a dietician in hospitals and Nutritionists in health clinics, health centers, and MNCs. Opportunity to be a registered dietician (RD). Graduates can work as a project assistant, project associate, chief nutritionist in NGO's and private organizations.
B.Sc. Zoology	+2 with Biology/Pure Science	Students can pursue higher studies such as B.Ed, M. Sc. Zoology, M.Sc Animal Science, Career opportunities are available in fields like Teaching, wildlife Rehabilitation, wildlife educator, zoo keeper.
B.Sc. Statistics	A pass in Higher Secondary Examination	The students will get relevant skills like data analysis, observation of patterns, deduction of conclusions, etc. B.Sc Statistics is the right course to develop problem-solving skills in an individual. This course helps the students to use logical ways to formulate theories and apply the same to solve problems in the job sector. Students can explore various job roles in the industries like Banks, Financial institutions,

Arts

Post Graduate Programmes

Programmes Offered	Eligibility	Scope
M.A. English	B.A. English or B.A./B.Sc with Part II English	Students can pursue Research or take up a carrier as Teacher, Journalist, Translator, Content writer, Technicalwriters, Media and Advertising etc..

M.A Tamil	B.Lit Tamil, B.A Tamil	Students can pursue Research or take up a carrier as Tellecaller, political campaign manager, Accounts deputy manager, Translator, customer support Executive, online tutor, commodity dealer
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Commerce

<i>Programmes Offered</i>	<i>Eligibility</i>	<i>Scope</i>
M.Com	Any B.Com Degree or Any other UG Degree with atleast 2 papers offered by B.Com	Students can pursue B.Ed, Research or Several Career opportunities are available in various sectors as Senior Account Executive, Personal Finance Consultant, Business Consultant, Financial Analyst, Business Analyst, Corporate Analyst, Investment Banker, MarketingManager, operations Manager etc..

Science

<i>Programmes Offered</i>	<i>Eligibility</i>	<i>Scope</i>
M.Sc Computer Science	B.Sc Computer Science/BCA	On completion of the programme they can pursue Higher studies Students can pursue M.Phil CS, Research in Computer Science. ortake up a career in such as Amplejob opportunities are available in IT sectors as System Analyst, WebDeveloper, Project Manager, DataBase Manager, Cyber Security Manager, System Administrators, Computer Programmers, HardwareDesigners, Software Engineer

M.Sc Mathematics	B. Sc Mathematics	Students can pursue Research or take up a carrier as teacher, lecturer, External Auditor, Information Scientist, Data Analyst.
M.Sc Chemistry	B.Sc Chemistry	Students can pursue Research or take up a carrier as Synthetic Lab Scientist, Content Developer, Lecturer, Online Tutor, Solid State Chemistry Expert, Research Scientist, Teacher, Operations manager, Quality control chemist, Quality manager, and Quality Control inspector.
M. Sc. Physics	B. Sc Physics	Students can pursue Research or take up a carrier as subject Matter Expert, Physics Mentor, Lecturer, Lab Assistant, Content Writer, Training Manager, Trainee Researcher, and Qualified Research Analyst.

M.Phil Programme

Arts

Programmes Offered	Eligibility	Scope
M.Phil. English	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as Teacher, Journalist, Translator, Content writer, and Technical writers, Media and Advertising, Research Associate, Columnist.
M.Phil. Tamil	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as Teacher, Journalist, Translator, Content writer, and Technical writers, Media and Advertising, Research Associate, Dubbing Artist, Poet, Speaker, Human Services Worker.

Commerce

Programmes Offered	Eligibility	Scope
M.Phil. Commerce	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as Teacher, Project Manager, Technical Specialist, Academic Coordinator, Business Consultant, Financial Analyst, Analytics Manager, Corporate Analyst, Investment Banker, Quality Control Analyst, Operations Manager.

Science

Programmes Offered	Eligibility	Scope
M.Phil. Computer Science	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as Assistant Professor, Teacher and Research in Computer Science. Ample job opportunities are available in IT Project Leader, Technical Content Developer, Operation Project Manager, System Administrators, Computer Programmers, Software Engineer.
M.Phil. Mathematics	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as teacher, Assistant Professor, Treasury Management Specialist, Loan Officer, demographer, Insurance Management, Economist, Aerodynamic Specialist.
M.Phil. Chemistry	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as Teacher Assistant Professor, Quality Assurance Officer, Senior Scientist and Research Chemist.
M.Phil. Physics	Any candidate who has successfully completed 10+2+3 +2 years of education in their respective or related discipline	Students can pursue Research or take up a carrier as Assistant Professor, Teacher, Subject Matter Expert, Physics Mentor, Training Manager, Trainee Researcher, and Qualified Research Analyst.

Facilities Inside the Premises

- *Green Campus*
- *Wi-Fi Enabled Campus*
- *ICT Enabled Smart Classrooms*
- *Highly Equipped Language Lab*
- *Multimedia Lab*
- *Library with INFLIBNET*
- *Library with DELNET*
- *Source Hub Placement & Training*
- *24/7 Surveillance - CCTV*
- *Solar Power*
- *24/7 Power Backup*
- *Counseling service Room*
- *Free boarding and lodging for Teaching and Non Teaching faculties*
- *Arts & Science laboratories*
- *Germ Free Food Court*
- *Farming*
- *Bharathi Chellammal Hostel*
- *Solid Waste Management*
- *Day care service*
- *Bicycle Campus*
- *24/7 RO Water*
- *Stationery*
- *Gymnasium/Fitness Center*
- *Basic Health Care Unit*



Best Practices

- ❖ *Governing Council*
- ❖ *Proactive IQAC*
- ❖ *Academic Council*
- ❖ *Women Development Cell*
- ❖ *Staff Welfare Committee*
- ❖ *Disciplinary Committee*
- ❖ *Admission Committee*
- ❖ *Cultural Committee*
- ❖ *Alumni Association Committee*
- ❖ *Hostel Committee*
- ❖ *Placement and Career Guidance Cell*
- ❖ *Examinations&Grievance Committee*
- ❖ *Research and Development Committee*
- ❖ *NSS*
- ❖ *RRC*
- ❖ *YRC*
- ❖ *Minority Cell*
- ❖ *Library Advisory / Purchase Committee*
- ❖ *Scholarship Committee*
- ❖ *Students Council Committee*
- ❖ *Entrepreneurship Development Cell*
- ❖ *Internal Complaint Committee*
- ❖ *Anti- Ragging Cell*
- ❖ *Grievance and Redressal Committee*
- ❖ *Sports Committee*
- ❖ *OBC Cell*
- ❖ *SC/ST Cell*



PROGRAMMES OFFERED

UG PROGRAMME (14)	PG PROGRAMME (07)	M.Phil PROGRAMME (07)	Ph.D PROGRAMME (01)
B.A. English	M.A. English	M.Phil. Chemistry	Ph.D Commerce
B.Com. Computer Applications	M.A. Tamil	M.Phil. Commerce	
B.Sc. Nutrition and Dietetics	M.Com	M.Phil. Computer Science	
B.Sc. Botany	M.Sc. Computer Science	M.Phil. English	
B.Sc. Chemistry	M.Sc. Chemistry	M.Phil. Mathematics	
B.Sc. Computer Science	M.Sc. Physics	M.Phil. Physics	
B.Sc. Mathematics	M.Sc. Mathematics	M.Phil. Tamil	
B.Sc. Physics			
B.Sc. Zoology			
B.B.A			
B.Com			
B.C.A			
B. Lit. Tamil			
B.Sc. Statistics			



Since
1997

Service in Women's Education



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